



RADIO ADS

hotfm

hotfm.audio

2023
RATE CARD

MEDIA PRIMA OMNIA SDN. BHD.

(436623-M)

Balai Berita, Anjung Riong 31, Jalan Riong, Bangsar, 59100 Kuala Lumpur

Email: solutions@mediaprima.com.my

Website: www.mediaprimaomnia.my

SPOT BUY

Spot placements within specific time zones with minimum 10 spots a week

6 AM - 10 AM

(Breakfast)

RM1,020

10 AM - 3 PM

(AM/PM)

RM650

3 PM - 7 PM

(Drive Time)

RM820

7 PM - 12 AM

(Evening)

RM600

12 AM - 6 AM

(Overnight)

RM150

RUN OF STATION

Spread evenly over 5 available time zones between 6am - 12 am

MIN. SPOTS

PACKAGE 1

30

DAYS

Mon-Fri

RATE

RM640

PACKAGE 2

35

Mon-Sun

RM560

PACKAGE 3

30

Thu-Sun

RM510

PACKAGE 4

20

Sat-Sun

RM460

LIVE READ

Minimum of 5 spots a week

6 AM - 10 AM

(Breakfast)

RM2,040

10 AM - 3 PM

(AM/PM)

RM1,300

3 PM - 7 PM

(Drive Time)

RM1,640

7 PM - 12 AM

(Evening)

RM1,200

ACTIVATION

REC. POINTERS & LIVE CROSSES

RM560

CLIENT LOCATION REQUEST

RM1,120

Prod cost RM100 for each Client Location Request (CLR)

LIVE UPDATES

RM2,240

Prod cost RM100 for each update

PROD. COST DAILY OUTSTATION

RM1,900

PROD. COST WEEKLY OUTSTATION

RM10,500

Engage your audience with Interads **RM45.00** PER CPM (cost per impression)

OTHER COMMERCIAL CHARGES

20 SEC: 85%

40 SEC: 140%

60 SEC: 200%

CANCELATION/ REVISION SURCHARGES

(The following surcharges will apply)

100% SURCHARGE Less than 10 DAYS before broadcast date

50% SURCHARGE 10 - 19 DAYS before broadcast date

30% SURCHARGE 20 - 29 DAYS before broadcast date

10% SURCHARGE More than 30 DAYS before broadcast date





RADIO ADS

buletinfm

buletinfm.audio

2023
RATE CARD

MEDIA PRIMA OMNIA SDN. BHD.

(436623-M)

Balai Berita, Anjung Riong 31, Jalan Riong, Bangsar, 59100 Kuala Lumpur

Email: solutions@mediaprima.com.my

Website: www.mediaprimaomnia.my

SPOT BUY

Spot placements within specific time zones with minimum 10 spots a week

6 AM - 10 AM

(Breakfast)

RM **356**

10 AM - 3 PM

(AM/PM)

RM **234**

3 PM - 7 PM

(Drive Time)

RM **252**

7 PM - 12 AM

(Evening)

RM **150**

12 AM - 6 AM

(Overnight)

RM **38**

RUN ON STATION

Spread evenly over 5 available time zones between 6am - 12 am

MIN. SPOTS

PACKAGE 1

30

DAYS

Mon-Fri

RATE

RM **235**

PACKAGE 2

35

Mon-Sun

RM **200**

PACKAGE 3

20

Sat-Sun

RM **116**

LIVE READ

Minimum of 5 spots a week

6 AM - 10 AM

(Breakfast)

RM **712**

10 AM - 3 PM

(AM/PM)

RM **468**

3 PM - 7 PM

(Drive Time)

RM **504**

7 PM - 12 AM

(Evening)

RM **300**

ACTIVATION

REC. POINTERS & LIVE CROSSES

RM **200**

CLIENT LOCATION REQUEST

RM **400**

Prod cost RM100 for each Client Location Request (CLR)

LIVE UPDATES

RM **800**

Prod cost RM100 for each update

PROD. COST DAILY OUTSTATION

RM **1,900**

PROD. COST WEEKLY OUTSTATION

RM **10,500**

Engage your audience with Interads **RM45.00** PER CPM (cost per impression)

OTHER COMMERCIAL CHARGES

20 SEC: 85%

40 SEC: 140%

60 SEC: 200%

CANCELATION/ REVISION SURCHARGES

(The following surcharges will apply)

100% SURCHARGE Less than **10 DAYS** before broadcast date

50% SURCHARGE **10 - 19 DAYS** before broadcast date

30% SURCHARGE **20 - 29 DAYS** before broadcast date

10% SURCHARGE More than **30 DAYS** before broadcast date





SPOT BUY

Spot placements within specific time zones with minimum 10 spots a week

6 AM - 10 AM (Breakfast)	10 AM - 3 PM (AM/PM)	3 PM - 7 PM (Drive Time)	7 PM - 12 AM (Evening)	12 AM - 6 AM (Overnight)
RM 280	RM 120	RM 150	RM 120	RM 34

RUN OF STATION

Spread evenly over 5 available time zones between 6am - 12 am

	MIN. SPOTS	DAYS	RATE
PACKAGE 1	30	Sun - Thu	RM 170
PACKAGE 2	35	Sun - Sat	RM 140

LIVE READ

Minimum of 5 spots a week

6 AM - 10 AM (Breakfast)	10 AM - 3 PM (AM/PM)	3 PM - 7 PM (Drive Time)	7 PM - 12 AM (Evening)
RM 560	RM 240	RM 300	RM 240

ACTIVATION

REC. POINTERS & LIVE CROSSES	CLIENT LOCATION REQUEST	LIVE UPDATES	PROD. COST DAILY OUTSTATION
RM 140	RM 280 <small>Prod cost RM100 for each Client Location Request (CLR)</small>	RM 560 <small>Prod cost RM100 for each update</small>	RM 1,900
			PROD. COST WEEKLY OUTSTATION
			RM 10,500

Engage your audience with Interads **RM45.00** PER CPM (cost per impression)

OTHER COMMERCIAL CHARGES

20 SEC:	85%
40 SEC:	140%
60 SEC:	200%

CANCELATION/ REVISION SURCHARGES

(The following surcharges will apply)

100% SURCHARGE	Less than 10 DAYS before broadcast date
50% SURCHARGE	10 - 19 DAYS before broadcast date
30% SURCHARGE	20 - 29 DAYS before broadcast date
10% SURCHARGE	More than 30 DAYS before broadcast date





RADIO ADS



flyfm.audio

2023 RATE CARD

MEDIA PRIMA OMNIA SDN. BHD.

(436623-M)

Balai Berita, Anjung Riong 31, Jalan Riong, Bangsar, 59100 Kuala Lumpur

Email: solutions@mediaprima.com.my

Website: www.mediaprimaomnia.my

SPOT BUY

Spot placements within specific time zones with minimum 10 spots a week

6 AM - 10 AM (Breakfast)	10 AM - 4 PM (AM/PM)	4 PM - 8 PM (Drive Time)	8 PM - 12 AM (Evening)	12 AM - 6 AM (Overnight)
RM 530	RM 350	RM 445	RM 350	RM 85

RUN OF STATION

Spread evenly over 5 available time zones between 6am - 12 am

	MIN. SPOTS	DAYS	RATE
PACKAGE 1	30	Mon-Fri	RM 360
PACKAGE 2	35	Mon-Sun	RM 300
PACKAGE 3	30	Thu-Sun	RM 280
PACKAGE 4	20	Sat-Sun	RM 240

LIVE READ

Minimum of 5 spots a week

6 AM - 10 AM (Breakfast)	10 AM - 4 PM (AM/PM)	4 PM - 8 PM (Drive Time)	8 PM - 12 AM (Evening)
RM 1,060	RM 700	RM 890	RM 700

ACTIVATION

REC. POINTERS & LIVE CROSSES

RM **300**

CLIENT LOCATION REQUEST

RM **600**

Prod cost RM100 for each Client Location Request (CLR)

LIVE UPDATES

RM **1,200**

Prod cost RM100 for each update

PROD. COST DAILY OUTSTATION

RM **1,900**

PROD. COST WEEKLY OUTSTATION

RM **10,500**

Engage your audience with Interads **RM45.00** PER CPM (cost per impression)

OTHER COMMERCIAL CHARGES

20 SEC:	85%
40 SEC:	140%
60 SEC:	200%

CANCELTION/ REVISION SURCHARGES

(The following surcharges will apply)

100% SURCHARGE	Less than 10 DAYS before broadcast date
50% SURCHARGE	10 - 19 DAYS before broadcast date
30% SURCHARGE	20 - 29 DAYS before broadcast date
10% SURCHARGE	More than 30 DAYS before broadcast date





RADIO ADS



8fm.audio

2023 RATE CARD

MEDIA PRIMA OMNIA SDN. BHD.
(436623-M)
Balai Berita, Anjung Riong 31, Jalan Riong, Bangsar, 59100 Kuala Lumpur
Email: solutions@mediaprima.com.my
Website: www.mediaprimaomnia.my

SPOT BUY

Spot placements within specific time zones with minimum 10 spots a week

6 AM - 10 AM (Breakfast)	10 AM - 4 PM (AM/PM)	4 PM - 8 PM (Drive Time)	8 PM - 12 AM (Evening)	12 AM - 6 AM (Overnight)
RM 700	RM 365	RM 530	RM 330	RM 66

RUN OF STATION

Spread evenly over 5 available time zones between 6am - 12 am

	MIN. SPOTS	DAYS	RATE
PACKAGE 1	30	Mon-Fri	RM 420
PACKAGE 2	35	Mon-Sun	RM 360
PACKAGE 3	30	Thu-Sun	RM 335
PACKAGE 4	20	Sat-Sun	RM 290

LIVE READ

Minimum of 5 spots a week

6 AM - 10 AM (Breakfast)	10 AM - 4 PM (AM/PM)	4 PM - 8 PM (Drive Time)	8 PM - 12 AM (Evening)
RM 1,400	RM 730	RM 1,060	RM 660

ACTIVATION

REC. POINTERS & LIVE CROSSES	CLIENT LOCATION REQUEST	LIVE UPDATES	PROD. COST DAILY OUTSTATION
RM 360	RM 720	RM 1,440	RM 1,900
	<small>Prod cost RM100 for each Client Location Request (CLR)</small>	<small>Prod cost RM100 for each update</small>	PROD. COST WEEKLY OUTSTATION
			RM 10,500

Engage your audience with Interads **RM45.00** PER CPM (cost per impression)

OTHER COMMERCIAL CHARGES

20 SEC:	85%
40 SEC:	140%
60 SEC:	200%

CANCELATION/ REVISION SURCHARGES

(The following surcharges will apply)

100% SURCHARGE	Less than 10 DAYS before broadcast date
50% SURCHARGE	10 - 19 DAYS before broadcast date
30% SURCHARGE	20 - 29 DAYS before broadcast date
10% SURCHARGE	More than 30 DAYS before broadcast date

