

| Formats | Location | Rate Card / Annum (RM) | One Time Production (RM) | Lighting / Annum (RM) |
|--------------------------------|-------------|------------------------|--------------------------|-----------------------------|
| Free Standing Billboard | Central | 36,000 | 4,000 | 5,000 (lighted sites only) |
| Overhead Panels | Central | 60,000 - 200,000 | subject to size | subject to size |
| Spectaculars | Central | 90,000 - 600,000 | subject to size | subject to size |
| Spectacular Arch (KLIA, Elite) | Central | 1,600,000 | 130,000 | 90,000 |
| Minipole and 2060 Billboard | Central | 80,000 - 100,000 | 12,000 | 16,000 (lighted sites only) |
| Free Standing Billboard | LPT and NSE | 18,000 - 36,000 | 4,000 | 5,000 (lighted sites only) |
| Minipole and 2060 Billboard | LPT and NSE | 40,000 - 60,000 | 12,000 | 16,000 (lighted sites only) |
| Spectaculars | LPT and NSE | 180,000 - 300,000 | subject to size | subject to size |

*Size of media varies



Minipole



Container Wrap



Spectacular Arch



| Formats | Location | Rate Card / Annum (RM) | One Time Production (RM) | Lighting / Annum (RM) |
|-------------------------|------------------------------|------------------------|--------------------------|-----------------------|
| Free Standing Billboard | Klang Valley | 36,000 - 140,000 | subject to size | subject to size |
| Spectaculars | Klang Valley | 240,000 - 1.5 mill | subject to size | subject to size |
| Overhead Panels | Klang Valley | 90,000 - 300,000 | subject to size | subject to size |
| Spectacular Arch | FHR, Ampang | 700,000 - 2.8 mill | subject to size | subject to size |
| Free Standing Billboard | other towns | 24,000 - 60,000 | subject to size | subject to size |
| Spectaculars | other towns | 250,000 - 450,000 | subject to size | subject to size |
| Overhead Panels | Klang Valley & East Malaysia | 60,000 - 450,000 | subject to size | subject to size |
| Bus Shelter Ads | Miri | 60,000 | 12,000 | 12,000 |

*Size of media varies

Overhead Panels



Free Standing Billboard



| Formats | Location | Rate Card / Annum (RM) | One Time Production (RM) | Lighting / Annum (RM) |
|---------------------------------|-------------------|------------------------|--------------------------|-----------------------|
| Pillars (package of 3 pillars) | Klang Valley | 270,000 - 540,000 | subject to size | subject to size |
| Other formats along KL Monorail | Klang Valley | 100,000 - 360,000 | subject to size | subject to size |
| Station Sponsorship | Klang Valley | 420,000 - 1.5mill | subject to size | subject to size |
| Train Sponsorship | Klang Valley | 216,000 - 240,000 | subject to size | subject to size |
| Lightboxes | Transit and Malls | 18,000 - 420,000 | subject to size | subject to size |
| Ambient | Transit and Malls | 18,000 - 600,000 | subject to size | subject to size |

*Size of media varies



Station Sponsorship



Ambient



Lightboxes



| Formats | Location | Rate Card / Annum (RM) | Content & System Management / Annum (RM) | One Time Production (RM) |
|-------------------------------------|----------|------------------------|--|--------------------------|
| Digital Screens in Klang Valley | City | 660,000 - 2,100,000 | 9,600 - 18,000 | 8,000 |
| Digital Screens in Johor Bahru | City | 660,000 - 792,000 | 9,600 | 8,000 |
| Digital Screens at Transit stations | City | 462,000 - 660,000 | 9,600 | 8,000 |
| Digital Screens at KLCC Mall | City | 158,400 | 9,600 | 8,000 |

*Size of media varies

Digital Screens at KLCC Mall



Digital Screens at Transit stations



Digital Screens at Johor Bahru



Digital Screens at Klang Valley

